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## **Spa Gregorie's Partners with Local Girl Scouts for 7<sup>th</sup> Annual Knit-a-Thon, Raising Funds for Breast Cancer Research**

**NEWPORT BEACH, CA (October 2013)** — Spa Gregorie's and Macy's Fashion Island are proud to announce the 7<sup>th</sup> annual "Knit One Cure Too" knit-a-thon, taking place on Saturday, October 19<sup>th</sup> from 10 am- 4pm. Dozens of knitters will assemble in the popular department store to create stylish scarves, socks, baby items and caps with 100 % of proceeds going directly to Susan G. Komen for the Cure.

An assortment of unique items will be available for sale the day of the event and will also retail at Spa Gregorie's locations in both Newport Beach and Rancho Santa Margarita. Over the last seven years the knit-a-thon has achieved tremendous success, donating approximately \$20,000 dollars to breast cancer research. This year more than 45 knitters will work diligently to create an estimated 300 items, priced from \$5 to \$40, dollars with most pieces selling for around \$10. With Girl Scouts from Laguna Beach Troop 308 stepping in to make scarves prior to the knit-a-thon, organizers expect their biggest turnout to date.

"We're thrilled to have the Girl Scouts on board this year to help leverage this wonderful event. I think it will be a fantastic opportunity for them to get a first- hand look at the importance of giving back to the community," says Spa Gregorie's Community Relations Coordinator Kathy Leek.

In the weeks leading up to the event, the Girl Scouts taught themselves how to knit while learning about the disease that claims so many lives every year, including that of Girl Scout Founder Juliette Gordon Lowe who died from breast cancer at the age of 66.

"It's a great way to teach these young women what it means to pay it forward," says Laguna Beach Cadet Troop Leader Stephanie Masakischatz. "Through this experience, our Girl Scouts have learned about a real obstacle that exists in our society and are now pitching in to help solve it. It's great to see them all working together toward a common goal."

Among the crowd of knitters are survivors and their families who have many touching stories to share. These incredible women will also create pieces of their own to be sold at Spa Gregorie's. Organizers note the event wouldn't be possible without generous donations from [Trendsetter Yarns](#) and Laguna Beach's [Strands and Stitches](#).

The knit-a-thon is open to the public and everyone is encouraged to come down and support the cause.

For the last 15 years Spa Gregorie's has been "thinking pink" with various programs supporting breast cancer research. Annually the spa raises \$50,000 worth of donations for the cause. Their Greet The Day program strives to improve quality of life through bodywork for people in cancer treatment and recovery and also provides accredited oncology massage training for cancer patients. In addition to Greet The Day, Spa Gregorie's also boasts an annual cancer fundraising campaign and a staff payroll donation program for the cause. For more information about Spa Gregorie's and the Knit-a-Thon please visit [www.spagregories.com](http://www.spagregories.com) or call Kathy Leek at 949-422-0414 for event details.

**About Spa Gregorie's:** Celebrating 15 years of success with locations in Newport Beach, Rancho Santa Margarita and Del Mar, Spa Gregorie's transcends the traditional luxury spa experience with a unique blend of professional services designed to enhance the lives of each client. Spa Gregorie's was selected as the Spa Finder Reader's Choice for "Favorite Day Spa" as well as named "Favorite Day Spa" by American Spa Magazine in their Professional's Choice Awards. The spa was bestowed with the Women's Cancer Research Foundation's Humanitarian Award and is a founding member of the Green Spa Network as well as winner of OC Metro's "Green Team" award for excellence in green business practices. Reservations are recommended for spa services and can be made by calling Spa Gregorie's Newport Beach at 949.644.6672, Rancho Santa Margarita at 949.858.9455 or Del Mar at 858.481.6672. To visit the Spa online, go to [www.spagregories.com](http://www.spagregories.com). Spa Gregorie's is open seven days a week; Monday from 11 a.m.-9 p.m., and Tuesday through Sunday from 9 a.m.-9 p.m.